COMMUNITY DEVELOPMENT DEPARTMENT



567 El Camino Real San Bruno, CA 94066 Voice: (650) 616-7074 Fax: (650) 873-6749 http://www.ci.sanbruno.ca.us

STAFF

Tambri Heyden, AICP, Community Development Director Mark Sullivan, AICP Housing and Redevelopment Manager Aaron Aknin, AICP, Planning Manager Beilin Yu, Associate Planner Tony Rozzi, Assistant Planner Lisa Costa Sanders, Contract Planner Pamela Thompson, City Attorney

PLANNING COMMISSION

Sujendra Mishra, Chair Rick Biasotti, Vice-Chair Mary Lou Johnson Bob Marshall, Jr. Perry Petersen Kevin Chase Joe Sammut

ARCHITECTURAL REVIEW COMMITTEE STAFF REPORT AGENDA ITEM NO. 1 February 16, 2006

PROJECT LOCATION

1. Address: 849 Second Avenue

2. Assessor's Parcel No: 020-188-380

3. Zoning District: R-1 (Single Family Residential District)

4. General Plan Classification: Low Density Residential

5. Property is within San Bruno Redevelopment Area

EXHIBITS

A: Site Location

B: Site Plan, Floor Plans, and Elevations

REQUEST

Request for a Use Permit to allow the construction of a new residence which exceeds the 44% lot coverage and the .55 floor area ratio guideline and a Parking Exception to allow tandem parking, per Sections 12.200.030.A.1, 12.200.030.A.2, and 12.200.080.C of the San Bruno Zoning Ordinance. Rommel Mendez (Applicant); Sunil Chand (Owner). **UP-05-68**, **PE-05-11**

PROJECT INFORMATION

- 2,875 sq. ft. substandard (less than 5,000 square feet) rectangular lot with an existing 400 square foot one-story single-family home.
- Existing home has no garage. Applicant is proposing to construct a two-car tandem garage.
- The proposal includes the demolition of the existing 400 square foot residence and the construction of a new 2,016 square foot two-story residence, including a two-car garage.
- If approved and constructed this would be a 3-bedroom, 2-bathroom home.
- The first floor will include the two-car tandem garage, a receiving room (foyer), the kitchen, dining room, living room, two bedrooms, and a bathroom. The second floor will include the master bedroom, and bathroom.

RECOMMENDATION:

- Staff finds that the proposed two-story structure will blend in well with the existing neighborhood character since the design includes many attributes found within the neighborhood and is of the same size and mass as many neighboring homes.
- o The replacement of an outdated small residence with a home more suitable to today's needs is consistent with the San Bruno Redevelopment Plan.
- The proposed structure will improve the parking situation since the existing residence does not contain any off-street parking and the proposal includes two off-street parking spaces.
- Applicant shall submit a color and material sample to the Planning Division prior to the Planning Commission meeting.
- Applicant shall add the height of the existing structure in the Planning Commission set of plans.

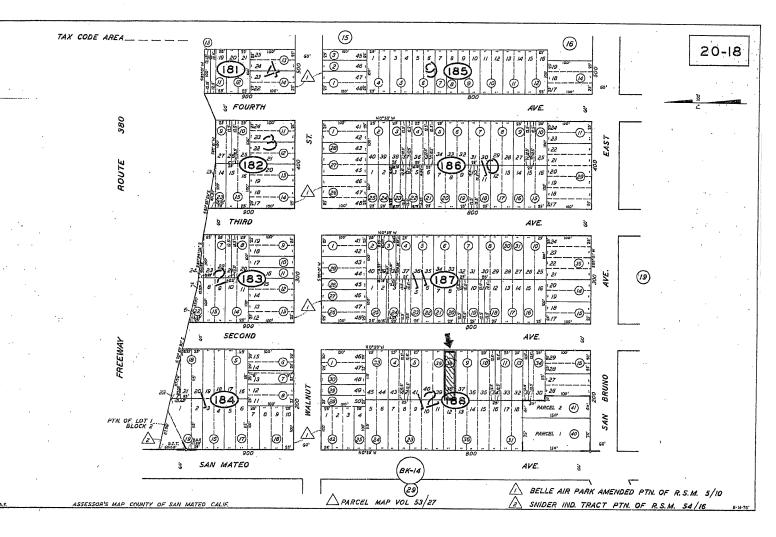
Site Conditions		Zoning Existing Requirements Conditions		Proposed Conditions	
Land Use		R-1, Single Family Res.	R-1, Single Family Res.	Same	
Lot Area Min.		5,000	2,875	Same	
Adjustment Factor		1.0	1.16	Same	
Adjusted Lot Area		5,000	3,335	Same	
Lot Coverage		1,467.4*	400	1,559	
Lot Coverage %		44%	12%	47%	
Gross Floor Area		1,834.25*	400	2,016	
Floor Area Ratio		0.55	.12	.60	
	Front	15'	34'	20'	
Building	Rear	10'	61'	10'	
Setbacks	South Side	3'	3'	3'	
	North Side	3'	3'	3'	
Building Height		28'	14'	25'	
Covered Parking		2 covered space	0 covered spaces	2 covered space	

*Notes:

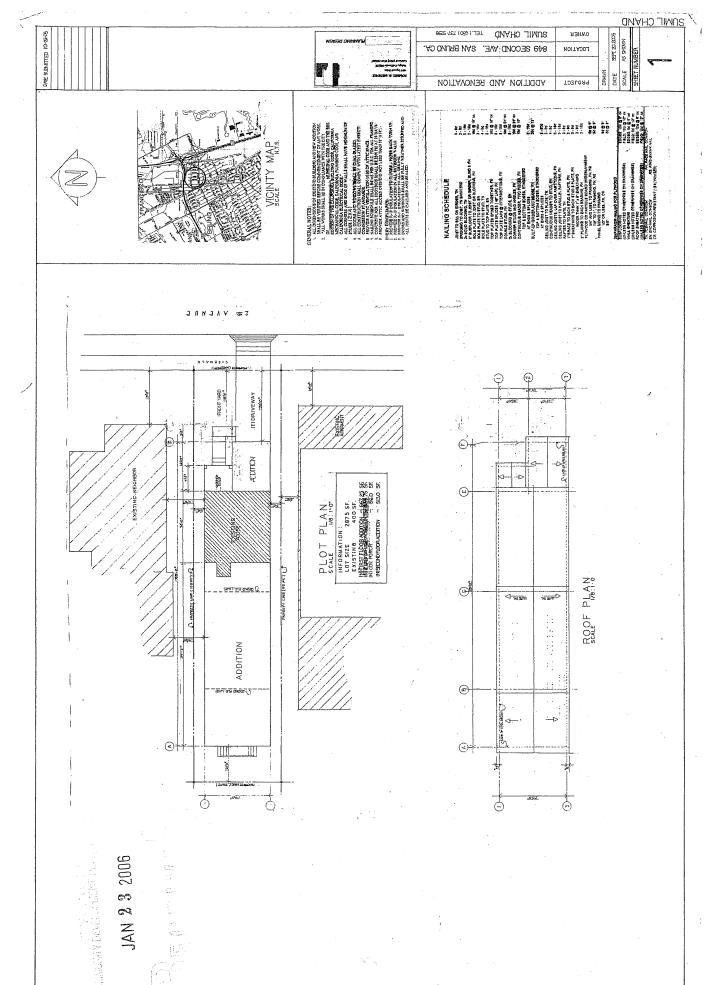
- Lot Coverage and Floor Area Ratio calculations are based on the adjusted lot area (2,875 square feet).
- o Lot Coverage calculation includes a proposed 56 square foot front porch.

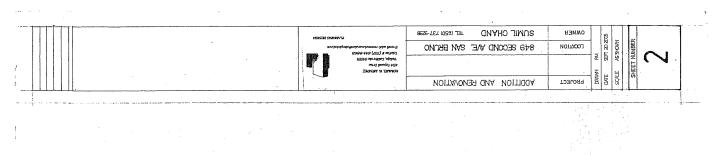
Square Footage Breakdown:

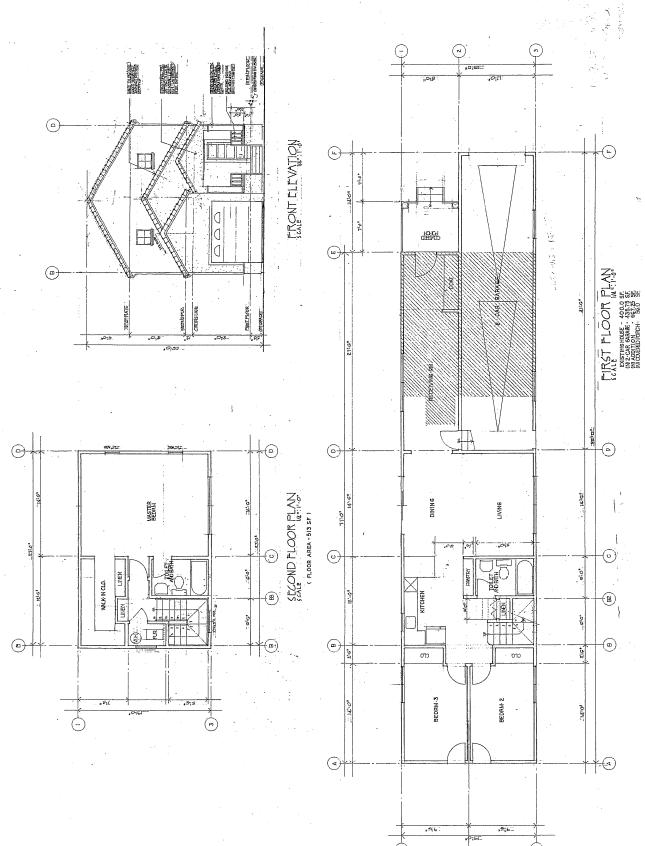
	First floor	Second Floor	Garage	Total
Existing	400	-	-	400
Proposed	667.25	513	435.75	1,616
Total	1,067.25	513	435.75	2,016

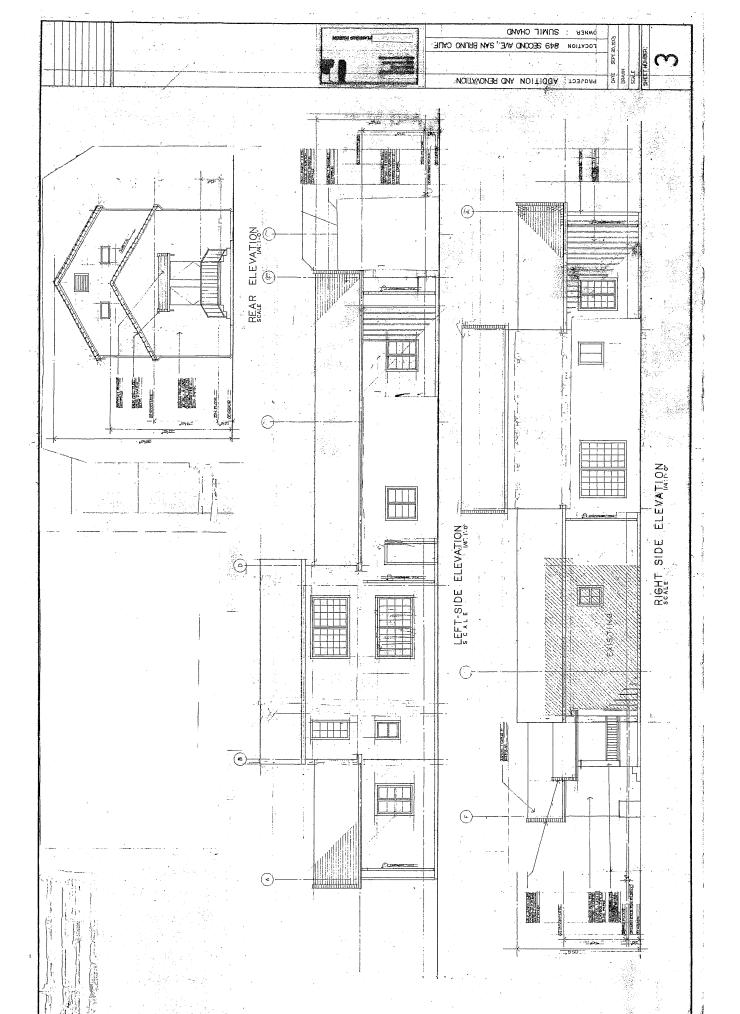


849 Second Avenue 020-188-380 UP-05-68, PE-05-11









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Sujendra Mishra, Chair Rick Biasotti, Vice-Chair Mary Lou Johnson Bob Marshall, Jr. Perry Petersen Kevin Chase Joe Sammut

ARCHITECTURAL REVIEW COMMITTEE MEETING

TO: Joe Sammut

Kevin Chase Architectural Review Committee

Rick Biasotti

FROM: Tambri Heyden, Community Development Director

The Architectural Review Committee will meet <u>Thursday</u>, <u>February 16</u>, <u>2006</u>, <u>at 6:00 P.M. in Conference Room 101 at 567 El Camino Real</u>, <u>San Bruno</u>, <u>CA</u>. Applicants, designers, developers, and property owners are invited to attend. Please wait in the lobby until your case is called. The following items will be discussed:

* – A complete staff report will be prepared for this item when it goes before the Planning Commission for review.

1.	*849 Second Avenue			
	(UP-05-68, PE-05-11)			

Environmental Determination:

Categorical Exemption

Zoning:

R-1 (Single Family Residential)

Request for a Use Permit to allow the construction of a new residence which exceeds the 44% Lot Coverage and the .55 Floor Area Ratio guideline and a Parking Exception to allow tandem parking, per Sections 12.200.030.A.1, 12.200.030.A.2, and 12.200.080.C of the San Bruno Zoning Ordinance. Rommel Mendez (Applicant); Sunil Chand (Owner). UP-05-68, PE-05-11

2. *316 Elm Avenue (UP-05-77)

Environmental Determination:

Categorical Exemption

Zoning:

R-1 (Single Family Residential)

Request for a Use Permit to allow the construction of an addition to an existing residence which exceeds the .55 Floor Area Ratio and the 44% Lot Coverage guidelines per Section 12.200.030.B.2 and 12.200.030.B.3 of the San Bruno Zoning Ordinance. Gabriel F. Canaya (Applicant / Owner). UP-05-77

3.	414 San Mateo Avenue (AR-05-11)	Request for an Architectural Review Permit to demolish the existing restaurant structure and construct a new restaurant structure per Section
	Environmental Determination: Categorical Exemption	12.108 of the San Bruno Zoning Ordinance. Michelle Chee (Applicant/Owner). AR-05-11
	Zoning: C-B-D (Central Business District)	

Note: If you challenge the above actions in court you may be limited to raising only those issues you or someone else raised at the public hearing described in this agenda, or in written correspondence delivered to the Architectural Review Committee at, or prior to, the public hearing.

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ARCHITECTURAL REVIEW COMMITTEE STAFF REPORT AGENDA ITEM NO. 2 February 16, 2006

PROJECT LOCATION

1. Address: 316 Elm Avenue

2. Assessor's Parcel No: 020-291-140

3. Zoning District: R-1 (Single Family Residential District)4. General Plan Classification: Low Density Residential

EXHIBITS

A: Site Location

B: Site Plan, Floor Plans, and Elevations

REQUEST

Request for a Use Permit to allow the construction of an addition to an existing residence which exceeds the .55 Floor Area Ratio and the 44% Lot Coverage guidelines per Section 12.200.030.B.2 and 12.200.030.B.3 of the San Bruno Zoning Ordinance. Gabriel F. Canaya (Applicant / Owner). **UP-05-77**

PROJECT INFORMATION

- 5,000 sq. ft. rectangular lot with an existing two-story single-family home and storage.
- Existing home has two-car tandem garage. No additional garage space is proposed.
- The proposal only includes the approval of a previously constructed 182.5 square foot shed attached to the east side of the existing residence. This addition is not accessible from the interior floor plan.
- The addition does not increase the number of bedrooms. The existing residence is a 3-bedroom, 2-bathroom home.

RECOMMENDATION:

- Applicant shall submit a color and material sample to the Planning Division prior to the Planning Commission meeting.
- o Staff finds that the addition is minor and will not increase the apparent bulk of the home. Furthermore, the designer has incorporated matching finished materials, which helps the small

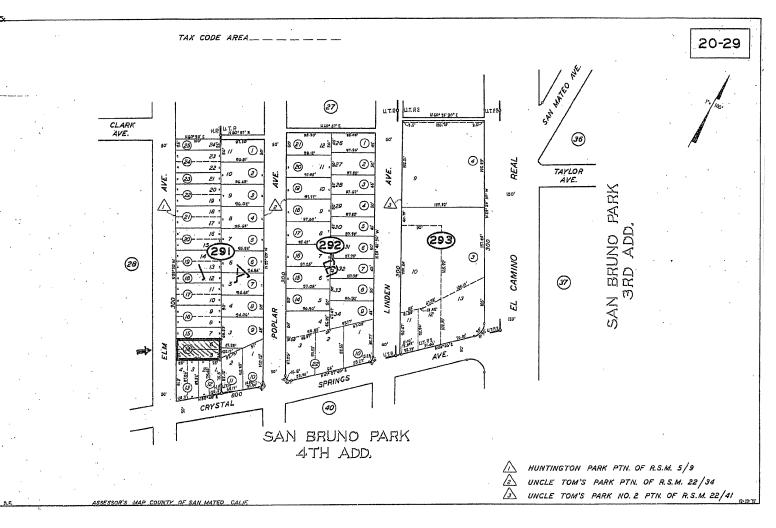
addition blend into the existing residence.

 A condition of approval will be added to staff's recommendation prohibiting the use of this area for living and sleeping. This area can only be accessed from the exterior and shall be used for storage.

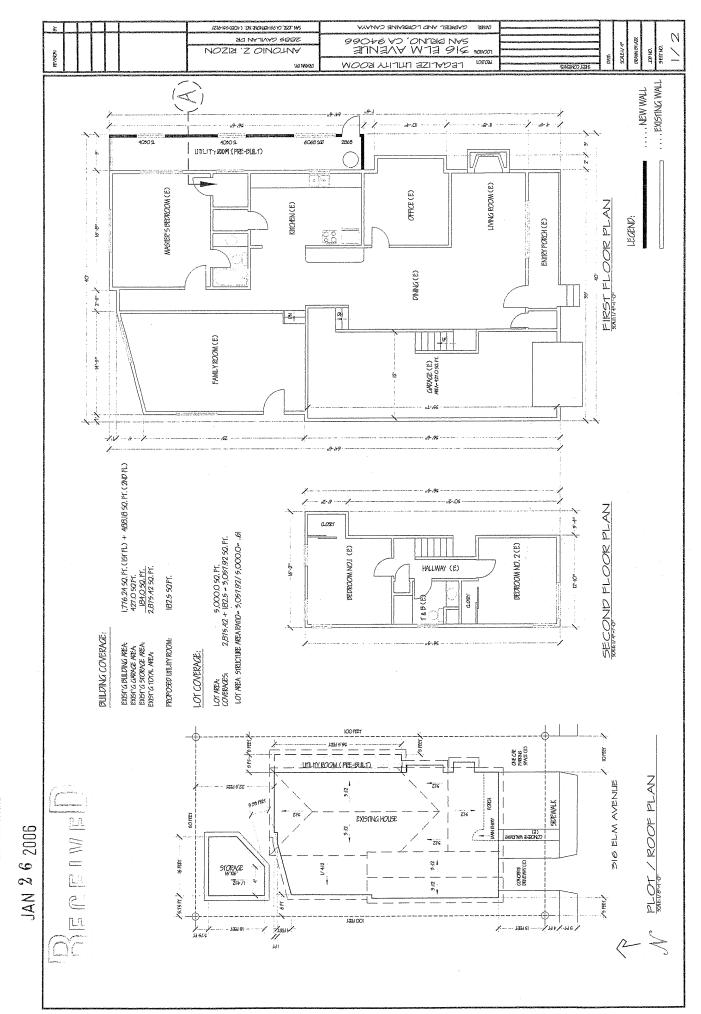
Site Conditions		Zoning Requirements	Existing Conditions	Proposed Conditions	
Land Use		R-1, Single Family Res.	ngle Family Res. R-1, Single Family Res.		
Lot Area Min.		5,000	5,000	Same	
Adjustment Factor		1.0	1.0	Same	
Adjusted Lot Area		5,000	5,000	Same	
Lot Coverage		2,200	2,387	2,570.5	
Lot Coverage %		44%	48%	51%	
Gross Floor Area		2,750	2,875	3,057.5	
Floor Area Ratio		0.55	.58	.61	
	Front	15'	13'	13'	
Building	Rear	10'	22'-6"	22'-6"	
Setbacks	South Side	5'	8'	5'	
	North Side	5'	5'	5'	
Building Height		28'	21'-3"	21'-3"	
Covered Parking		2 covered space	2 covered spaces	2 covered space	

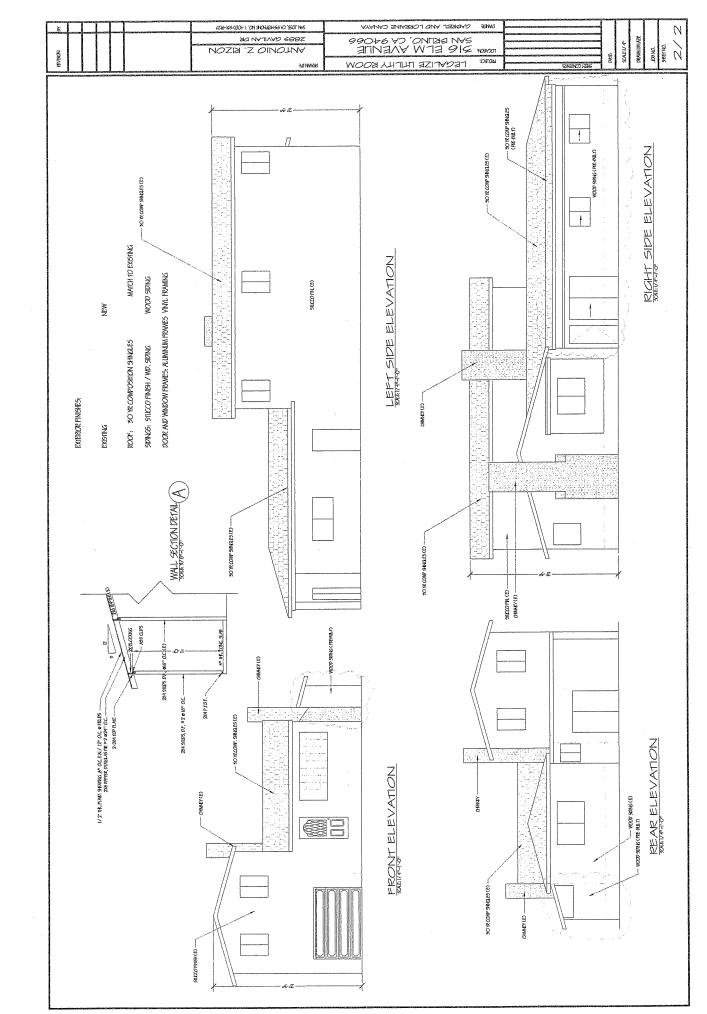
Square Footage Breakdown:

	First floor	Second Floor	Storage	Garage	Total
Existing	1776	488	184	427	2,875
Proposed	182.5	-	-	-	182.5
Total	1958.5	488	184	427	3,057.5



316 Elm Avenue 020-291-140 UP-05-77





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ARCHITECTURAL REVIEW COMMITTEE STAFF REPORT AGENDA ITEM NO. 3 February 16, 2006

PROJECT LOCATION

- 1. Address: 414 San Mateo Avenue
- 2. Assessor's Parcel No.: 020-364-120
- 3. Zoning District: C-B-D (Central Business District)
- 4. General Plan Classification: Neighborhood/Community Commercial
- 5. Project is within the San Bruno Redevelopment Project Area

EXHIBITS

- A: Location Map
- B: Site Plan, Floor Plan, Elevations
- C: Applicable Pages From Downtown Design Guidelines

REQUEST

Request for an Architectural Review Permit to demolish the existing restaurant structure and construct a new restaurant structure per Section 12.108 of the San Bruno Zoning Ordinance. Michelle Chee (Applicant/Owner). **AR-05-11**

RECOMMENDATION

Staff recommends that the Architectural Review Committee **approve** Architectural Review Permit 05-11 subject to the attached Findings of Fact (1-8) and Conditions of Approval (1-29).

REVIEWING AGENCIES

Public Works Department Community Development Department Fire Department San Bruno Garbage

PUBLIC NOTICE

Agenda posted in San Bruno City Hall.

ENVIRONMENTAL ASSESSMENT

This project is Categorically Exempt per the California Environmental Quality Act (CEQA) Guidelines Class 1, Section 15301: Existing Facilities.

EXISTING SITE CONDITIONS

The subject property is located on the east side of San Mateo Avenue, one property north of the El Camino Real and San Mateo Avenue intersection. Currently this property is developed with a one story, 1,580 sq. ft. restaurant building. Although there is an outside area to the rear of the building, there are no designated parking spaces onsite. The subject property is surrounded by other private properties and therefore vehicle access to the rear yard is not available.

SURROUNDING LAND USES

North: Sylvan Avenue – CBD (Central Business District)
South: Taylor Avenue – CBD (Central Business District)
East: Mastick Avenue – R-2 (Low Density Residential)
West: El Camino Real – C (General Commercial)

PROJECT DESCRIPTION

The applicant is proposing to demolish the existing building and construct a new 1,580 sq. ft. restaurant building, with a 525 square foot mezzanine, for storage and a mechanical room. The proposed site plan also includes landscaping, a dumpster area, and concrete paving in the rear.

Architecturally, the new building would incorporate many features recommended in the Downtown Design Guidelines, while having a new interesting architectural style.

PARKING

As mentioned, there are no designated parking spaces currently on-site. This is consistent with a majority of retail buildings in the Central Business District which paid into the parking assessment district in past decades. Therefore, the property owner is only responsible for providing parking for the expanded portion of the building, not the existing square footage. In this case, the new building will not be larger than the existing building, therefore no on-site parking spaces are required to be provided.

PROJECT ANALYSIS

Proposed new buildings in the Downtown commercial area must comply with the City of San Bruno Downtown Design Guidelines.

This project will be compatible with the character of Downtown San Bruno because the proposed façade maintains a 25-foot storefront avoiding a long expanse of inactive building frontage, and provides a suitable store entrance facing directly onto the street with large transparent display windows.

The building also includes several architectural features which are consistent with the Downtown Design Guidelines. The storefront is separated from the upper portion of the building by horizontal devices with a change in the finished material from brick veneer to cement plaster.

The other consistent features include a cornice, wide structural columns, and a tile base, adding an architectural treatment where the building meets the ground.

The applicant is also adding a clerestory window to create a pleasing scale to the storefront, and to add natural night to the interior as well as flower boxes to the storefront to add interest to the

pedestrian friendly environment. Staff finds that the architectural design of the building would be a great improvement to the existing building and would be compatible with other buildings in the area.

Staff recommends the Architectural Review Committee approve the Architectural Review Permit for the following reasons:

- O Approval of this proposal will allow for the demolition of an existing outdated, deteriorated and unattractive building. The redevelopment of this site will add a new restaurant space in the Central Business District. Demolition of outdated buildings and construction of new buildings is consistent with the San Bruno Redevelopment Plan and General Plan.
- The new structure is not required to provide additional parking spaces on site, and therefore no-off street parking is being proposed and lack of additional parking will not create a hazardous or inconvenient condition to adjacent and surrounding uses.
- The applicant is proposing landscaping in the rear yard breaking up large expanses of paved areas.
- The proposed structure will not interfere with the light and air on the property or other properties in the neighborhood since the adjacent structure to the south is a two story building and the proposed structure will not extend closer to the rear yard than the existing structure to the north. The structure will be consistent with the design and scale of the neighborhood since there are other two story structures on the 400 block of San Mateo Avenue.
- The improvement of this commercial structure will not be detrimental to the character of the adjacent neighborhood to the east since the property adjacent to the east is a parking lot, which serves as a buffer and since the adjacent neighborhood to the parking lot is a low density residential with single and multi family residences.
- o The subject property does not contain any natural features such as trees, shrubs, and natural corridor and the subject property is already graded for development.
- The architect has designed the building in a manner consistent with the Downtown Design Guidelines. This well designed building will help to improve the appearance of the immediate area and will be a good architectural example for the redevelopment of other buildings in the Central Business District.
- Construction of the new restaurant building in the Central Business District is consistent with the San Bruno Redevelopment Plan and General Plan.

FINDINGS OF FACT

- 1. That the location, size and intensity of the proposed operation will not create a hazardous or inconvenient vehicular or pedestrian traffic pattern, taking into account the proposed use as compared with the general character and intensity of the neighborhood;
- 2. That the accessibility of off-street parking areas and the relation of parking areas with respect

to traffic on adjacent streets will not create a hazardous or inconvenient condition to adjacent or surrounding uses;

- 3. That sufficient landscape areas have been reserved for the purposes of separating or screening service and storage areas from the street and adjoining building sites, breaking up large expanses of paved areas, and separating or screening parking areas from the street and adjoining building areas from paved areas and to provide access from buildings to open areas. In addition, that adequate guarantees are made, such as the filing of a performance bond, to insure maintenance of landscaped areas;
- 4. That the proposed development, as set forth on the plans, will not unreasonably restrict or interfere with light and air on the property and on other property in the neighborhood, will not hinder or discourage the appropriate development and use of land and buildings in the neighborhood, or impair the value thereof; and is consistent with the design and scale of the neighborhood;
- 5. That the improvement of any commercial or industrial structure, as shown on the elevations as submitted, is not detrimental to the character or value of an adjacent residential district;
- 6. That the proposed development will not excessively damage or destroy natural features, including trees, shrubs, creeks and rocks, scenic corridors, and the natural grade of the site;
- 7. That the general appearance of the proposed building, structure, or grounds will be in keeping with the character of the neighborhood, will not be detrimental to the orderly and harmonious development of the city, and will not impair the desirability of investment or occupation in the neighborhood;
- 8. That the proposed development is consistent with the General Plan and Redevelopment Plan.

CONDITIONS OF APPROVAL

Community Development

- 1. The applicant shall file a declaration of acceptance of the following conditions by submitting a signed copy of the "Architectural Review Meeting Minutes" to Community Development Department within 30 days of approval. Until such time as the Summary is filed, Architectural Review Permit 05-11 shall not be valid for any purpose. The AR permit shall expire one (1) year from the date of approval unless the plan is executed.
- 2. The proposal for construction of a new building at 414 San Mateo Avenue shall be built according to the plans accompanying this report and approved by the Architectural Review Committee on February 16, 2006, except as required to be modified by these conditions of approval. Any modification to the approved plans shall require prior review and approval by the Community Development Director.
- 3. The applicant shall obtain a City building permit before construction can proceed.
- 4. All trash and debris to the rear of the store shall be cleaned up within 10 days of this approval.

- 5. All signs shall be reviewed by the Community Development Department. A sign permit shall be obtained prior to the installation of any signs. The sign plan shall include address numbers per Fire Department requirements.
- 6. Prior to Final Inspection, all pertinent conditions of approval and all improvements shall be completed to the satisfaction of the City.
- 7. The property owner shall conduct regular maintenance of the site to maintain the premises and remove accumulation of litter and debris.
- 8. The property owner shall comply with the requirements of the San Bruno Recycling Ordinance.
- 9. All trash and trash containers shall be stored within appropriate designated trash areas. Sufficient trash container capacity shall be provided to ensure that all trash and debris from the building can be stored within the trash container area and with completely closed lids.
- 10. The proposed mezzanine shall not be used for seating or office space. The mezzanine can only be used for storage and mechanical equipment location.
- 11. Non-combustive material shall substitute proposed vinyl throughout.

Public Works Department

- 12. Applicant must install sanitary sewer clean-out at property line per City standards detail SS-01.
- 13. Storm water from new and existing roof downspouts and other onsite drainage shall be collected and drained to an underground curb drain to the gutter per City standards.
- 14. Planting of one (1) 36-inch box size tree or payment of equal value to tree fund for tree(s) and installation.
- 15. Applicant must install approved backflow device for domestic, irrigation and fire water lines.

Fire Department

- 16. Provide NFPA 13 Fire sprinkler System per SBMC Section 12.24.070 Article 1003.2.1.
- 17. Calculate fire flow requirements for building.
- 18. Obtain fire flow available within 200' of building.
- 19. Determine seating plan and occupancy load.
- 20. Provide kitchen detail for cooking appliances.
- 21. Provide non-combustible exterior siding.

- 22. Provide flame spread rating for dining area and hallway wall finishes.
- 23. Provide panic hardware for rear exit.
- 24. Provide illuminated exit signs with emergency lighting.
- 25. Provide minimum 8" address numbers to storefront sign and 4" address numbers to rear door or above. Numbers shall be a contrasting color. The address number shall be approved with the sign permit as required per condition 5.
- 26. Provide illumination for rear exit pathway from building to public right of way.
- 27. Verify usage of mezzanine level.
- 28. Applicant shall be subject to all future Fire Department conditions at time of building submittal.

San Bruno Garbage

- 29. Garbage containers or carts must be placed on hard level surface.
- 30. Garbage pick up inside service charges will be applicable for container and carts that are located off-street.

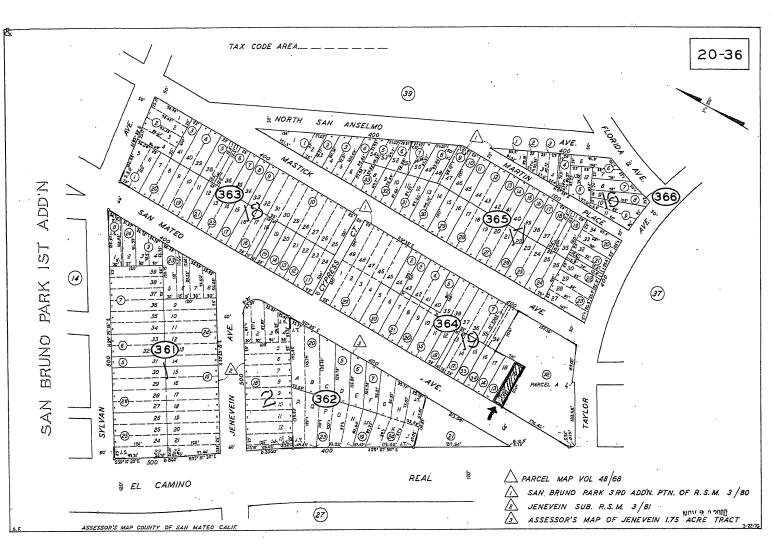
Date of Preparation:

February 7, 2006

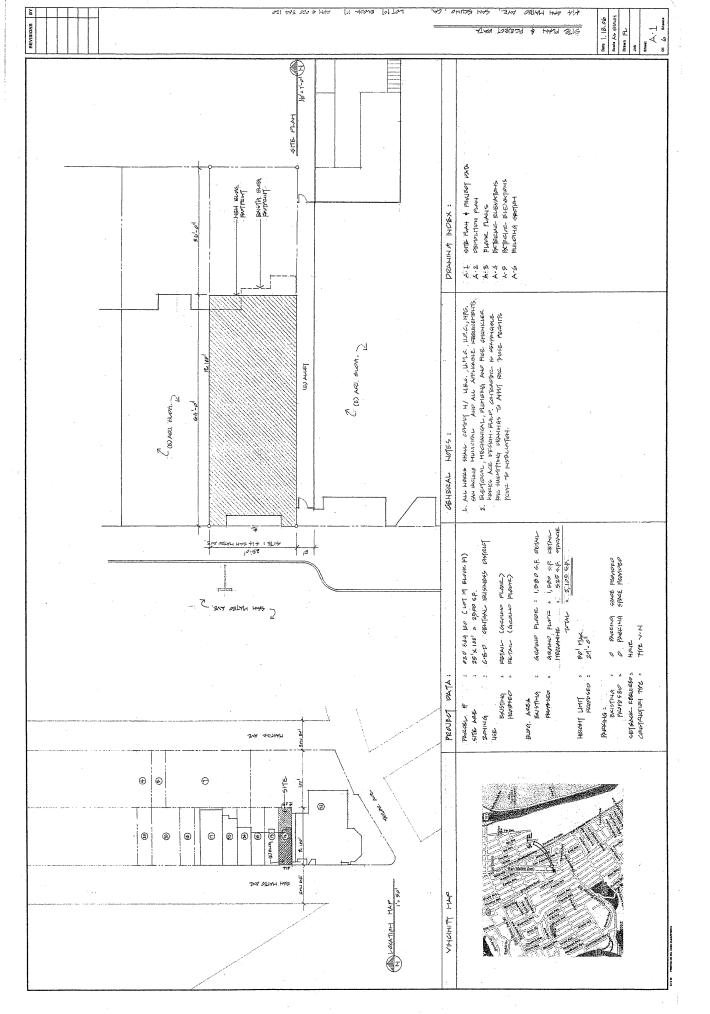
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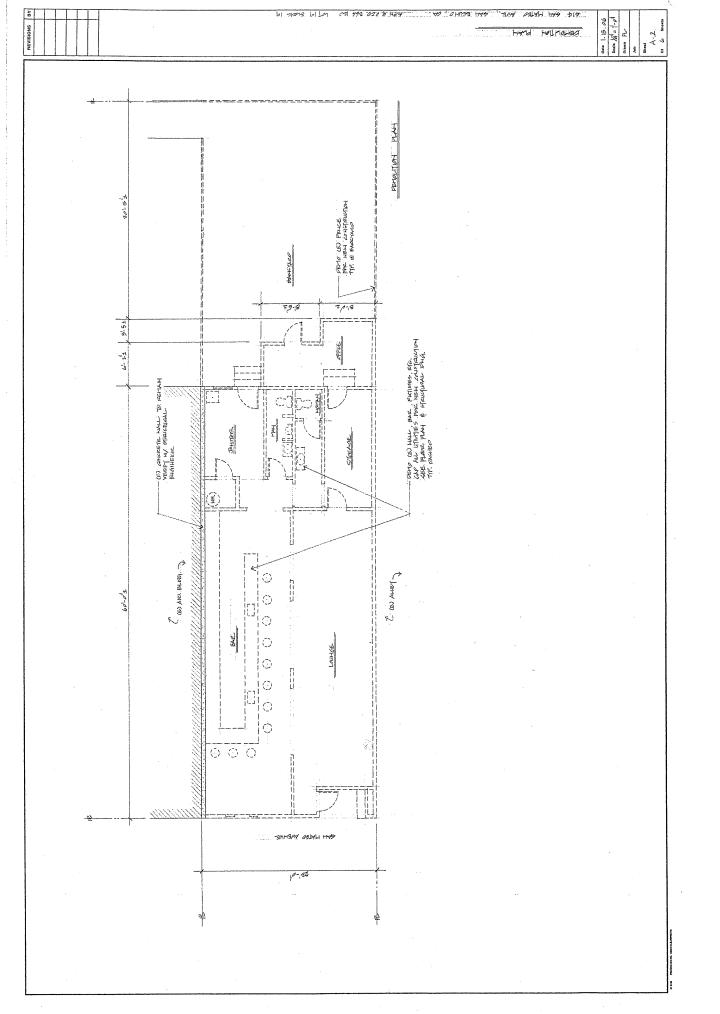
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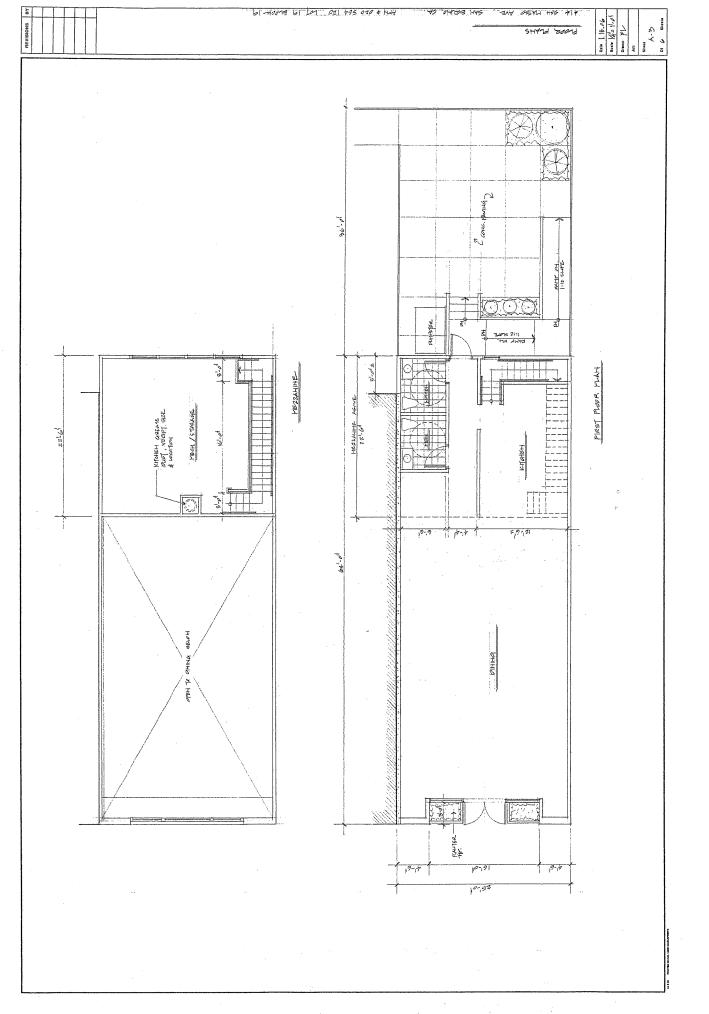
Associate Planner

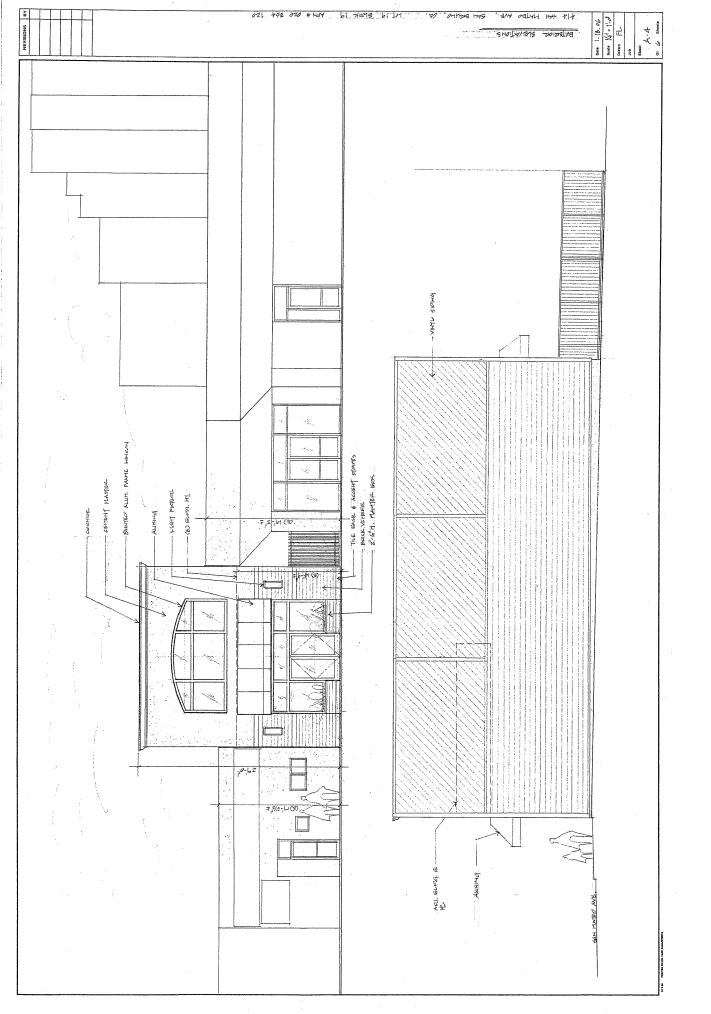


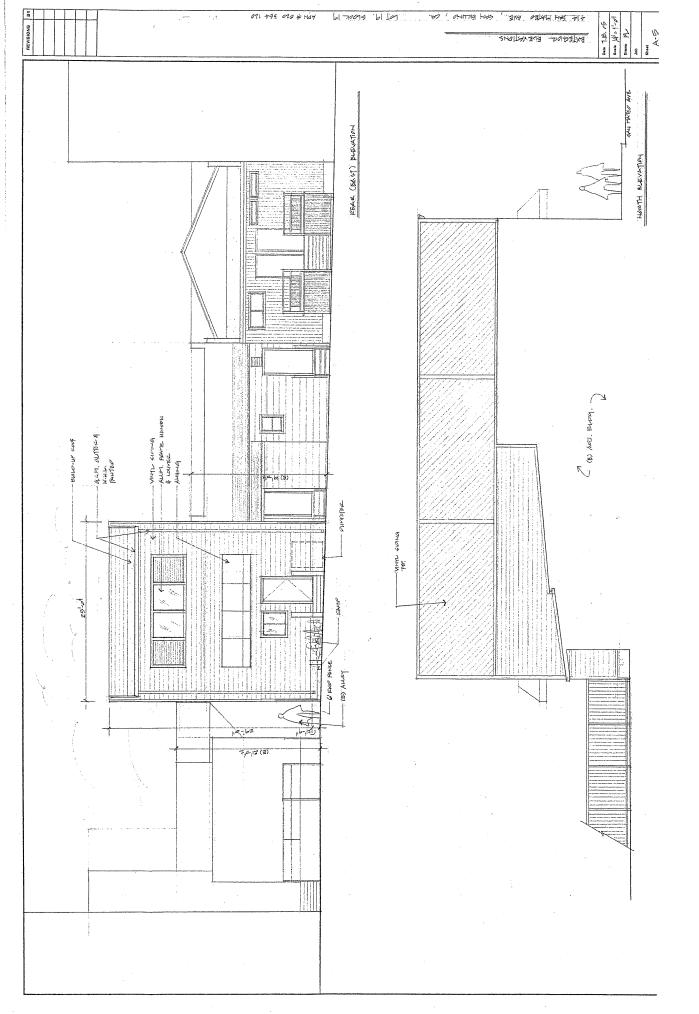
414 San Mateo Avenue 020-364-120 UP-05-52; AR-05-11; PE-05-05

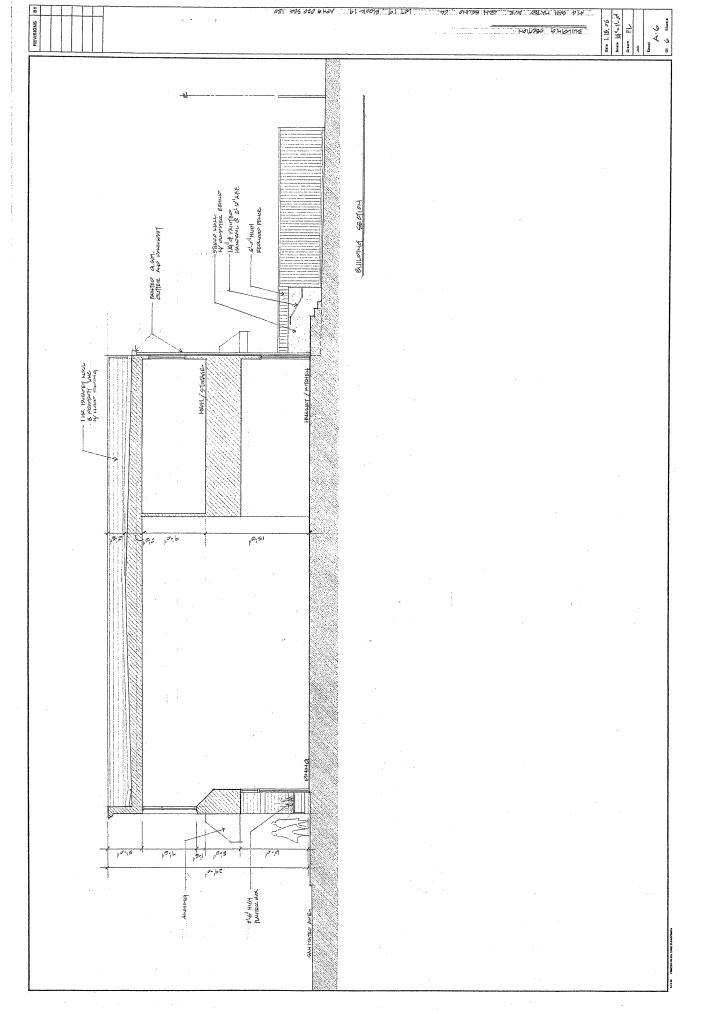












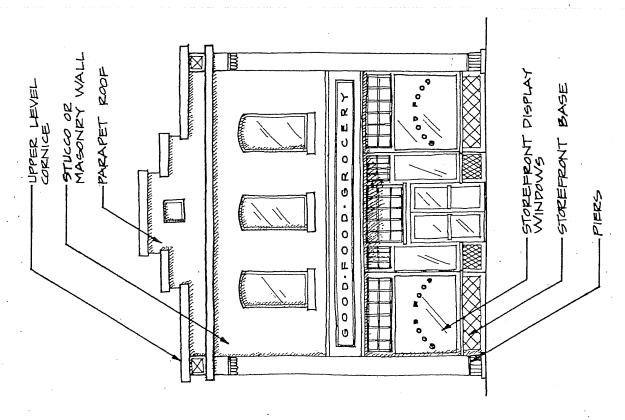


Fig. 14. Basic Building Components.

III. BUILDING RENOVATION GUIDELINES

. Facade Renovation

The key to successful facade renovation is to develop a design that restores the following basic building components (see Figure 14).

. ਹ

- display Storefront is separated from the upper portions of the building by horizontal (see below). design cornice, beltcourse, Design, street. entrance and framed storefront Storefront base . S building piers and and facing มร see specific devices such transom, guidelines, Storefront windows below. For or
- Upper story (if applicable) appropriately proportioned and spaced windows in masonry or stucco wall. See Upper Level Treatment, below.

<u>.</u>

improve the two-story buildings Downtown have ill-proportioned or even no clear division of upper story from building frame. buildings Downtown the renovathe highly visible two story story windows, completely cityscape, and would visually knit together the shopping street, structures, dramatically second ರ obscured the and thefully obscured are one-story Since most of storefront, would οĘ partially tion of ones Many

- . The building's "cap" parapet roof and cornice.
- 1. Piers structural columns flanking the storefront.
- e. Base architectural treatment where the building meets the ground.

the cornice, and piers to the Newly constructed facades should pay special attention to the and to the size appropriately scaled best insets, and special emphasizing piers, building's frame ф О sizes building upper and openings shell, downtown building facades. βĀ fundamental proportions finishes. cornice with piers, an extending frame--a and building Restore or create σĘ its line, materials or spacing defined by existing base and building base--by cornice and

0 on its applicatype buildings), and attractively designed recommended. styles. facelifts should draw on local existing historical complement are (and architecture inappropriate architectural history preferably on Street downtown buildings. that tion to Main Renovations Complete original Avoid most

any features that have become that enhance the identity of are compatible with Downtown should be strongly considered encouraged. architectural $\mathtt{strongly}$ original ٦. ا ¥ O for restoration. features that Additionally, landmarks and the Downtown architecture Restoration

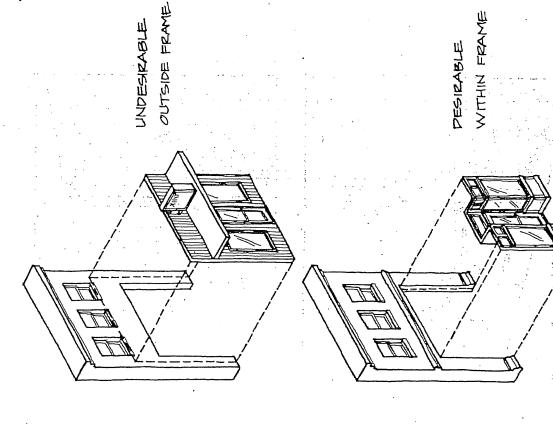
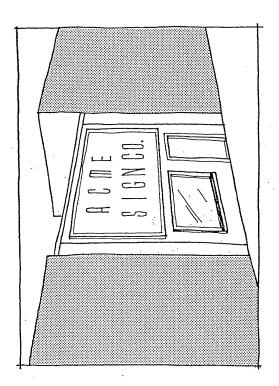


Figure 15. Building Frame



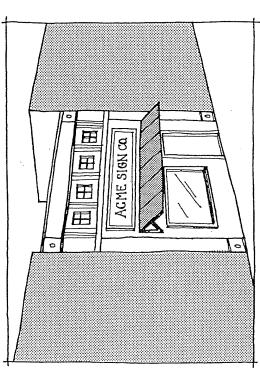


Fig. 16. Transforming buildings with excessively wide sign panels.

Architecture, on page 13 for a list of features to preserve, restore and repeat downtown to create a strong and authentic district identity.

Finally, for properly designed and detailed facade renovation, secure assistance of qualified professionals experienced in renovation projects of this bind

2. STOREFRONT DESIGN

should Take t ₹ basic storefront width should be preserved facade. In the case of excessively long Surplus & foot storefront increbringing out building and/or storefront any element of the storefront storefronts feet wide; sometimes ų O this increment. canopies within the building frame. sign panels, frame. treatment renovations Bruno the U.A. Offices, design inside the building particular care to fit San Bruno, San in the and by adding ลร the 20-25 T.C.I. Supermarket, in to visually overlap the piers. generally 20-25 such and emphasized Downtown case should Recreation, buildings λq restore piers, shops ment

Quite a few of the buildings Downtown have this opporpossible add beltcourse, (or restore) a pleasing scale to the storefront, and panels. to create renovating, take advantage of molding, sign transom, and/or canopy. clerestory windows wide add t t excessively tunity

Replace an appropriately the building facade add natural light to the interior. within complements Signage, below). with fits sign that that the oversized (see and scaledsign design frame,

o T expanses of maximize the number and frequency of attractively framed establishments must open directly onto thumb: attempt to have at least one door (rule windows long frontage, avoid transparent inactive building use every 25 feet) E O H street. and doors All

All storefronts must include a base 1.5 to 3 ft. high. Particular care should be given to the design and materials of the base design (see Materials and Finishes, below).

movement along the the first-floor facade design canvas shopping street (see Awnings in major compositional awnings overhanging the sidewalk are recomthe variety and interesting. Colorful further express SO. and experience of change and Canopies, below) or sidewalk enjoyable feet the J O mended to should be ΨO Make the elements every life

are adding flower chairs, Craftsmanship and detailing are particularoriented door and stained street emphasize the features attractive ornamentation fixtures, special pedestrian t t framing, ______framing, ________displays, banners, Overall, interest benches, facade noticeable flags, recommended. districts: and boxes, window tables glass, color

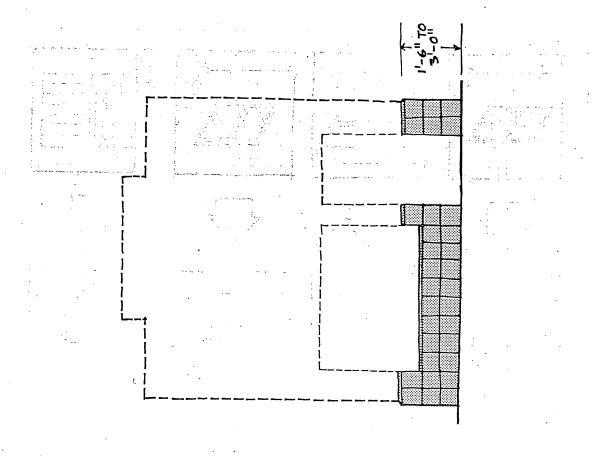


Fig. 17. All buildings must have a base.

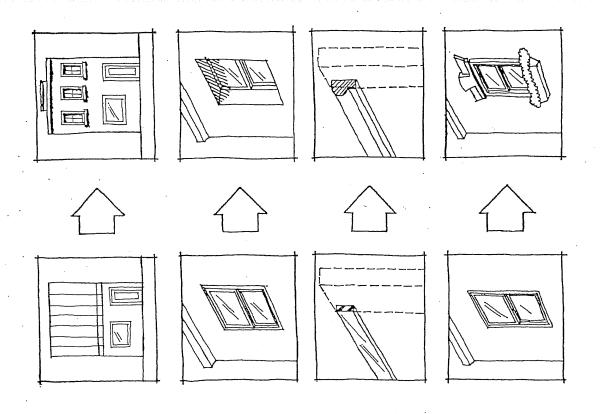


Figure 18. Window Design Guidelines

special importance of the street level adding richer materials and detailing where the people get close to it.

create high 12 to 15 The treatbuilding should reflect the special proportions and space, interior commercial floor the more publicly accessible nature of To emphasize the special importance of feet, and of the minimum t Q foot ceilings are encouraged. р 8 the exterior ಠ well of 10 have ground floor space. ർ ഗ ceiling height quality retail should first floor, ment of space

. UPPER LEVEL TREATMENT

Building walls should be punctured by well-proportioned openings. More specifically:

- a. Uncover any previously boarded up or covered over upper story windows.
- b. Windows should be inset generously rather than flush with the building wall to create shade and shadow detail.
- c. The use of bare aluminum moldings is discouraged in favor of colors and materials that attractively accent the overall composition.
- The addition of attractive framing, sills, lintels, window boxes, etc. is recommended, particularly where existing windows have been flush mounted on the exterior wall.

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4. SURFACE MATERIALS AND FINISHES

should not be boxes or attractive automobuildings and pedestrians. encouraged to add color and and sidewalk space. pedestrians shrubs window and softness to the between located between Well-maintained Trees flowerpots are buffer biles.

Street tree selection should be limited to deciduous trees with broad arching branch structure to maintain visibility of storefronts.

9. PUBLIC ART OPPORTUNITIES

placement in the are as paving murals, and archi-The size and mass public right of way must be compatible with special seating space in which the fundamental of art objects visible within the downtown encouraged such designs, lighting fixtures, of the Particularly materials of the Downtown that add for o To tectural ornamentation. areas or benches, wall they are to be located. of objects proposed the shape and scale areas special works The addition public encouraged.

10. AWNINGS AND CANOPIES

The use of colorful awnings to improve existing storefronts is recommended within the following basic guidelines:

Awnings should never cover building piers; they should be positioned within the building frame--fastened above the display windows and below

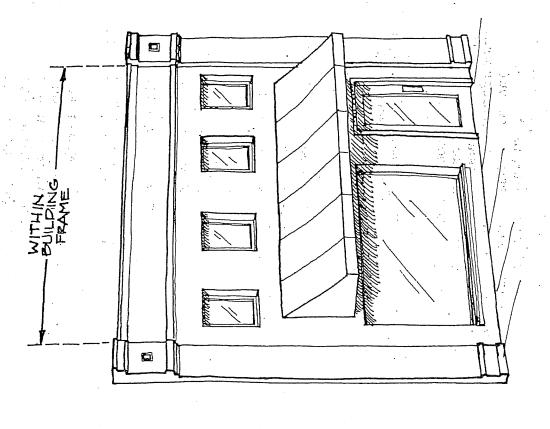


Figure 21. Position awnings and canopies within the building frame.

the storefront cornice or sign panel.

If there are clerestory windows, awnings should be mounted just below them to allow sunlight to come into the store.

Awnings should be mounted approximately 7 ft. (clear) above the sidewalk, and should project no more than 7 ft. from the building wall.

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The appearance of permanent aluminum or wooden canopies can be improved by the addition of an awning valance.

11. BUILDINGS FACING PUBLIC PARKING LOTS

Businesses backing up onto parking lots that display the color and attractively designed roof forms present an the Downtown district. Colorful canopies on upper level windows, wall should pay special attention to upper level t t approach and signage will combine to on ımage variety of treatments inviting district. murals,

and for pedestrian lanes are not San Mateo particularly attractive rear specific ideas Storefront Design ţ t businesses are connection to provide for sections See Where mid-block available for improvements. encouraged entrances. Avenue, Signage

12. BUILDINGS ALONG MID-BLOCK PEDESTRIAN LANES

Businesses adjacent to mid-block pedestrian passageways are encouraged to

- open out to those passageways with attractively framed windows and doorways, and
- to add signage oriented to the pedestrian (i.e., perpendicular to the building wall and approximately nine feet above grade).

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3. BUILDINGS FACING ENTRIES TO DOWNTOWN

must pay special attention to upper level treatment in order that it be recognizable from a distance as the edge of a shopping district (e.g. colorful canopies on all way, interesting roof Camino Real (south entry) or of San Mateo forms, special accents, etc.). Particular in insuring Mateo Avenue and El Avenue and Huntington Avenue (north entry) treatment buildings flanking opposite sides of entry intersections part must be exercised special ಡ intersection of San form building entrance compatibility with windows, Buildings that upper care

14. BUILDINGS ALONG LAYNE PLACE

Buildings flanking entrances to Layne Place at San Mateo Avenue and West Avenue intersections are encouraged to add